

Student Eligibility

1. Must be attending a high school in the state of Wyoming, or a high school homeschooler participating through the Homeschool Organization of Wyoming (HOW), or an active member of the Boys & Girls Club in the state of Wyoming. Students can only participate in one local contest per year.
2. All participants must have an educator sponsor to guide them through the writing process.
3. In order to receive State Awards, 1st place winners must attend the **Awards Banquet on April 15, 2018**. *If the winner is not in attendance, the prize will go to the next highest placer.*

Essay Requirements

1. Essays must be original and inspired by the writing prompt.
2. Essays must be titled and between 300-2,000 words in length.
3. Essays must be typed and double-spaced.
4. Local first place winners are encouraged to submit a photograph of themselves along with their winning essay in order to be honored at the Awards Banquet in April. **The photo and their essay in its entirety will be published in *The American Dream Essay Contest* booklet.**

Student Prizes

Prizes are substantial for this contest, and each participating high school is guaranteed at least 3 winners at the local level for 1st, 2nd, and 3rd.

Local High School Winners:

1 st	\$300
2 nd	\$200
3 rd	\$100

State High School Winners:

1 st	\$5,000
2 nd	\$3,000
3 rd	\$2,000

Additionally, each 1st place Local High School Winner and their family will receive one free night stay at the Ramkota Hotel and Conference Center, in Casper, WY for the Saturday evening before the Awards Banquet.

All RSVP's are due for the Awards Banquet and room reservations by [March 16, 2018](#).

Teacher Requirements

1. Provide your students with the necessary tools to write their essays including helping them build a solid understanding of the “Ten Principles to Live By” as described in James P. Owen’s book, *Cowboy Ethics*. To order a copy of the book, or for additional materials please go to the Center for Cowboy Ethics and Leadership website at cowboyethics.org.
2. Adhere to the time line provided.
3. In order to receive the \$300 teacher sponsor award there must be **100% class participation**.
4. Submit all your essays by visiting: AmericanDreamEssay.org and upload the 1st place local winner's essay, their photo, plus all judges sheets, your class roster if you wish to receive your full-participation award, and all of your qualifying essays in one compressed zip file. ***We need to have complete student information including address, phone number, etc. for all local winners in order for them to receive their prize.***
5. If more than one class or teacher sponsor participates at one school, each qualifying teacher will receive a participation award. Each teacher should submit their own class’ essays online.
6. If you have several classes participate, you only need to submit one full class and roster. Special circumstances and incomplete class participation will be considered on a case-by-case basis.
7. Teachers will administer their local contest, and are responsible for informing students of their local win. *If you only have one student participate, they are automatically the first place winner.*

PLEASE NOTE: The essay submitted will be the property of Boys & Girls Clubs of Central Wyoming, and may be published partially or in its entirety and shared through media outlets and appropriate parties.

Teacher Sponsor Prizes

Prizes are substantial for this contest, and each participating high school is guaranteed at least 3 student winners at the local level for 1st, 2nd, and 3rd place. In appreciation of your time and effort, we provide the following incentives:

Full-Class Participation: \$300

Additionally, you are eligible to receive the following anniversary awards:

5 years	\$500
10 years	\$500
15 years	\$1,000

Sponsor of State High School Winners:

If your student’s essay wins at the state level, you receive the following cash prizes:

1 st	\$1,000
2 nd	\$750
3 rd	\$500

Additionally, you and your family or guests, will receive one free night stay at the Ramkota Hotel, in Casper, WY for Saturday evening before the Banquet in April. All RSVP’s are due for the Awards Banquet and room reservations by [March 16, 2018](#).

SPONSORED BY: The Zimmerman Family Foundation, Robert P. Schuster, The Templeton Foundation, Larry & Margo Bean, and Boys & Girls Clubs of Central Wyoming.

Local Judging

1. "Remove" any identifying information and assign each essay an anonymous number.
2. Recruit 2 or more judges – they do not have to be educators or involved with your school, the only requirement is that they will give a fair and unbiased ranking of the essays.
3. Download the local "Judging Information" which can be found on *The American Dream Essay Contest* website, americandreamessay.org by clicking on "Educators" in the navigation.
Template included.
4. Print copies of the "Judging Information" packet, the "Tally Form for Judge's Use" and "Judging Rubric" for each judge. *Templates included.* Only one copy of the "Final Tally of All Essays" needs to be filled out to determine winners.
5. Each school must hold a local judging **February 12-26, 2018**, to select the 1st, 2nd, and 3rd place essays from each high school.
 - a. The local judging *must be anonymous*. Proof of the judging will be the signed "Tally Form For Judge's Use" for each judge.
 - b. All local judging sheets must be submitted online or via email to contest coordinator Sherman Hill at shill@bgccw.org
6. The winners of the local competition will then go on to participate in the state competition. In order to receive the state awards, participants must attend the awards banquet. If the winner is not in attendance, the next highest placing contestant present will be awarded.

Timeline

Students write essays:	December 1 2017 - February 9, 2018 <i>*Whenever fits best in your schedule!</i>
Local judging at High Schools:	February 12-26, 2018
Submit all essays online by:	March 2, 2018
Judging and selection of state winners:	March 9-16, 2018
Awards banquet luncheon:	Sunday, April 15, 2018

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Writing Prompt

American Dream Essay Contest: “What it means to me”

Take a moment to read and reflect upon the “Ten Principles to Live By” as described in James P. Owen’s book, *Cowboy Ethics*:

1. LIVE EACH DAY WITH COURAGE
2. TAKE PRIDE IN YOUR WORK
3. ALWAYS FINISH WHAT YOU START
4. DO WHAT HAS TO BE DONE
5. BE TOUGH, BUT FAIR
6. WHEN YOU MAKE A PROMISE, KEEP IT
7. RIDE FOR THE BRAND
8. TALK LESS AND SAY MORE
9. REMEMBER THAT SOME THINGS AREN'T FOR SALE
10. KNOW WHERE TO DRAW THE LINE
11. CREATE YOUR OWN PERSONAL ETHICAL BELIEF

As you reflect on your life so far, *describe* how one of the “Ten Principles to Live By,” or your own personal ethical belief, has been a driving or guiding force in your life. Whether a part of your internal guidance from within, the decisions you make every day, or how they inspire the decisions you make for the benefit of your future, define ‘what it means to me’ in 300-2,000 words.

Essays will be judged primarily on content (Is the essay based on the Principles above? Does the essay show a respect for life and people? Would most people agree that this is an important law of life?) Presentation is also considered (compelling, flow, and clarity). Grammar, usage and conventions will also be considered but should not weigh heavily on how they rank.

Judging Rubric

This Judging Rubric will be used as a guide to rank the essays. Feel free to distribute to judges and participating students.

	Exceptional	Capable	Developing	Needs Improvement
ORGANIZATION/CLARITY	<p>The arrangement of examples and commentary enhances the writer's central argument. Ideas and arguments progress logically and effectively and clearly connect to the main thesis.</p> <p>All parts of the essay contribute to a single overall argument.</p>	<p>The organization of commentary and examples helps to convey the writer's central argument.</p> <p>Most parts of the essay contribute to a single argument, but there may be some extraneous details or commentary.</p>	<p>The organization of commentary and examples cloud the writer's central argument; some rearrangement would help.</p> <p>There are several areas of the essay that do not relate to the main insight. There may be some areas that are contradictory.</p>	<p>The organization is ineffective in revealing a central argument. Paragraphs do not clearly connect to one another.</p> <p>The essay is often contradictory without intending to be.</p>
CONTENT/INSIGHT	<p>Essay contains exceptional insights and complex ideas. The writer demonstrates a deep, fresh understanding of the subject.</p> <p>Provides relevant, substantial, concrete and genuine examples that clearly support the central argument.</p>	<p>Essay contains some insights. The writer demonstrates an adequate understanding of the subject, but some ideas could have been explored further.</p> <p>Provides reasonable and predictable examples that develop the central argument.</p>	<p>Main argument of the essay is simplistic. The paper may be contradictory or too broad, rather than making a simple point.</p> <p>Some examples are useful but others may not illustrate the main point. Examples need further development.</p>	<p>Main argument of the essay is limited or unclear.</p> <p>Provides few or irrelevant examples to support an undeveloped or unclear central argument.</p>
STUDENT VOICE/STYLE	<p>Shows exceptional awareness of audience, control of voice, variety in sentence structure, sophisticated word choice, and smooth transitions.</p>	<p>Shows awareness of audience, control of voice, some variety in sentence structure and word choice with some smooth transitions.</p>	<p>Shows inconsistent awareness of audience, simplistic word choice, little variety of sentence structure, and limited use of transitions.</p>	<p>Shows limited awareness of audience, minimal or incorrect word choice, little or no variety of sentence structure, and few or no transitions.</p>
MECHANICS/CONVENTIONS	<p>Free from errors in grammar, usage, and the conventions of written English.</p>	<p>May have a few errors in grammar, usage, or conventions of written English; these errors do not cause confusion.</p>	<p>May have errors in grammar, usage, or conventions of written English; these errors may lead to some confusion.</p>	<p>May have a variety of repeated errors in sentence structure, grammar, usage, and the conventions of written English; these errors often cause confusion.</p>

Judging Information

Judges for the American Dream Essay Contest determine the winners. Anonymity is essential. By the time the judges see the essays, they will have been given an anonymous number and WILL NOT have the student's name on them. If a judge sees a student's name on an essay it is critical that they bring this to the attention of the committee immediately. DO NOT have them read the essay until it is returned to them with the student's name removed. Also, before judges read the essays, be sure to mark over or black out any identifying information such as high school name, town, etc.

Judge Requirements

A judge must be someone capable of comprehending and appreciating the purpose of *The American Dream Essay Contest*. Essays should be judged on content. A judge should be able to evaluate an essay for clarity, its general organization and how compelling it is, but the judge need NOT necessarily be a "grammar expert" or English teacher. Judges must not be a parent or relative of a current contest participant. Judges should not meet together to judge the essays and should not discuss their choices with each other. Each judge should read through each essay and place them in order from exceptional to needs improvement. The judge should then complete the tally sheet (provided). All the judge's tally sheets together are used to complete the overall contest tally sheet (provided). The essay with the lowest numeric score is the 1st place winner.

Essay Criteria

Please refer to the Judging Rubric as well as the criteria below, to guide your ranking decisions.

- **High Importance: Content**
 - A Cowboy Ethic/Code of the West Principle. Students were given the following writing prompt:

Take a moment to read and reflect upon the "Ten Principles to Live By" as described in James P. Owens' book, *Cowboy Ethics*:

 1. Live each day with courage
 2. Take pride in your work
 3. Always finish what you start
 4. Do what has to be done
 5. Be tough, but fair
 6. When you make a promise, keep it
 7. Ride for the brand
 8. Talk less and say more
 9. Remember that some things aren't for sale
 10. Know where to draw the line
 11. *Create your own personal ethical belief*

As you reflect on your life so far, *describe* how one of the “Ten Principles to Live By,” or your own personal ethical belief, has been a driving or guiding force in your life. Whether a part of your internal guidance from within, the decisions you make every day, or how they inspire the decisions you make for the benefit of your future, define ‘what it means to me’ in 300-2,000 words.

Has the student fulfilled the purpose of the essay?

- Positive and life-affirming. Does the essay show a respect for life and people?
- Universal appeal. Would most people agree that this is an important law of life?

- **Other Judging Criteria:**

Presentation

- Compelling. Does the essay move you in some way? Are you persuaded by what they have written?
- Clarity. Can you tell what the student means?
- Flow. Does one thought flow into the next?

Grammar and Spelling

- Grammar and spelling are not of utmost importance; unless a high number of glaring mistakes are present that suggest a careless and hastily written essay where the basic concept and flow of the essay are difficult to understand.